



G. H. MOULTON  
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To: All Representatives with Dairy Barn Stores  
(Chain ID# 1011-00-00)

Subject: Salem Reintroduction -- Dairy Barn

Mr. Bill Gilman has authorized an initial distribution of two cartons of each style of Salem Box \$.30 off invoice to all Dairy Barn Stores the week of 10/27 and Levinson will continue shipping the product for the month of November.

A RJR rep is authorized to place a banner and displays beginning the week of 11/3. Information was communicated in a work order to retail reps involved and authorizations are attached.

If you have any questions please contact me.

Sincerely,

George Moulton

Sales	Retail
1221	1222
1222	1223 20, 21, 22, 23, 25, 26, 27, 28, 30
1223	1226
1224	1229
1225	ROM
1226	PC SC
1229	MC PA
1240	
1244	RSM RBM

51850 6317

"We work for smokers."